

Venkata Avinash Sajja

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SUMMARY

Technical Product Manager with 5+ years owning cloud infrastructure, internal developer platform, and enterprise data products at global scale. Proven track record of driving measurable outcomes across both **internal engineering platforms** and **external B2B customer-facing products**, translating complex infrastructure constraints into scalable platform capabilities that protect revenue, accelerate delivery, and improve developer experience.

Highlights include:

- Redesigned **Bigtable architecture** to resolve a critical credit data API performance crisis, reducing latency 91% (5s → 450ms), protecting \$100M+ in SLA exposure, and generating \$5M in annual revenue across enterprise B2B customers.
- Conceived and shipped **Admin Portal**, a 0→1 self-service cloud infrastructure provisioning platform serving both internal engineering teams and external B2B enterprise customers globally, eliminating 95% of ServiceNow tickets and cutting customer onboarding time by 60% across 15+ teams.
- Led **platform reliability strategy** across 100+ internal teams, reducing MTTR 45% and increasing release velocity 80% via **AI-automation** without incident growth.

EXPERIENCE

Equifax

Feb 2020 – Nov 2025

Technical Product Manager, Cloud Platform & Data Infrastructure

Atlanta Metropolitan Area · Contractor (Feb 2020 – Jan 2022) → Full-time (Feb 2022 – Nov 2025)

Owned product strategy and roadmap for the Equifax Data Fabric, a cloud-native enterprise data platform consolidating 250B+ records from 100+ previously siloed sources and serving 800M+ consumers across 24 global markets and 7 GCP regions. Delivered end-to-end product lifecycle across high-throughput data query APIs, self-service infrastructure tooling, and developer platforms for both internal engineering teams and external B2B enterprise customers.

API Performance & Revenue Protection

- Eliminated a critical performance bottleneck in Equifax's highest-revenue credit data query API by redesigning **Bigtable cluster architecture**, reducing latency 91% from 5s to 450ms for millions of daily B2B enterprise queries.
- Protected \$100M+ in **SLA exposure** by stabilizing API performance during a high-growth enterprise demand surge across financial institutions and lenders.
- Generated \$5M in annual revenue by defining **monetization strategy** across upgraded enterprise Bigtable infrastructure tiers.
- Improved enterprise customer retention 40% by restoring **SLA compliance** and sustained 99.9% service availability on Google Cloud.

Self-Service Platform & Developer Productivity

- Reduced infrastructure provisioning time 60% by owning 0→1 launch of self-service Admin Portal.
- Eliminated 95% of **ServiceNow ticket volume** and cut customer onboarding time by 60% by replacing manual provisioning workflows with a **secure UI-based self-service platform**.
- Improved delivery velocity 40% across 15+ engineering teams by defining reusable **Kubernetes deployment standards** and self-service infrastructure workflows.
- Reduced MTTR 45% by standardizing **monitoring and on-call frameworks** across 100+ engineering teams.
- Increased release velocity 80% without incident growth by leading **cross-functional reliability readiness tradeoffs** and introducing AI-assisted incident automation.
- Managed **cloud infrastructure lifecycle** across global platforms using **Terraform (IaC)**, enabling consistent, auditable provisioning across GCP and AWS at scale.

EDUCATION

George Mason University · Master of Science, Computer Engineering

SKILLS

Product & Strategy: Platform & Infrastructure Products, 0→1 Product Builds, Roadmapping, OKRs & KPI Design, Go-to-Market Strategy, SLA Governance, Developer Experience (DX), B2B SaaS, Monetization Strategy

Cloud & Infrastructure: Google Cloud Platform (GCP), AWS, Kubernetes, Bigtable, BigQuery, API Design & Strategy, Observability & Monitoring, SLOs/SLIs, Infrastructure as Code (Terraform), Distributed Systems, Incident Management

Leadership & Execution: Cross-Functional Leadership, Stakeholder Alignment, Executive Communication, Release Planning, Tradeoff Management, Agile / Scrum